

RETHINKING ENTERPRISE CMS

WORDPRESS HAS EARNED ITS PLACE IN THE ENTERPRISE

Blogging Platform → Enterprise Grade



Powering 35% of the world's top 10,000 websites



Present in two-thirds (66%) of enterprise tech stacks



60.8% share in the CMS market

RAPID SPEED TO MARKET



92% of enterprises agree their digital experiences are directly tied to organisation success *



WordPress can be developed to run in parallel with legacy systems for speed of integration

DELIVERS HIGH RETURNS ON INVESTMENT



Free from licensing fees



Development is typically 10-20% of the total cost



80-90% of budget freed up for additional customisations and services



Our new digital platform gives us the tools we need to manage and deliver complex sets of editorial content in a simple and intuitive way.

Publisher, The Pharmaceutical Journal

360° VISIBILITY OF YOUR CUSTOMER BEHAVIOUR



Effortlessly integrates with leading analytical tools

TAILORED FOR THE MODERN CUSTOMER EXPERIENCE

OPTIMISED THEMES
AND TEMPLATES

DYNAMIC
ENGAGING

EXTENSIVE LIBRARY OF THIRD-PARTY
PLUGINS, THEMES AND PATTERNS

INTUITIVE ENHANCED VALUE-ADD
TOOLS AND CAPABILITIES



We have started to see growth within our traffic that's taking us to new peaks, and we are at all time bests on some of our core performance-driven KPIs.

Head of Product, Dexerto

POWERING MULTIPLE INDUSTRIES

WordPress multisite **enables multiple experiences** and **user journeys from a single CMS**

WooCommerce **powers multi-lingual, multi-currency online stores**



* Source: WPEngine The State of Headless: A Global Research Report 2021



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